



Cruisin' To Remember

Annual Car & Bike Show

Sunday
September 11, 2011

We invite you to be a part of our annual 9-11 weekend events. We take time to remember those we have lost, honor those whom have given the ultimate sacrifice in the line of duty and thank those who stand on guard protecting us each and every day.

Braceville is proud to present the "Cruisin' To Remember Car & Bike Show" on the 2nd Sunday in September. Proceeds from this year's show will benefit area food pantries in Will & Grundy Counties.

In conjunction to the car and bike show, Operation MDMS Cookies will be launching their first annual "MDMS Walk To Remember" 5K and Mini Trooper Walk for kids and/or parents, to benefit their mission of "Sending Comfort & Caring" to our Troops serving over seas.

Please find attached the Sponsorship Opportunity Package for your consideration. Each package can be tailored to meet your community involvement and corporate outreach goals.

There are many ways to get involved from donation of little things for the goodie bags, raffle prizes to sponsoring awards, or entertainment. All donations regardless how small are greatly appreciated.

Thank you for taking a moment to consider us for a donation or sponsorship. We look forward to having your participation and support in "Cruisin' To Remember".

Please feel free to contact us with any questions.

Lois 815-237-8655

Catherine 815-530-2179



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Sponsorship Opportunity Program

Goodie Level Sponsor - donation of funds or items whether it be gift certificates for products/services, items for door prize/raffle, or little items for show participant goodie bags, valued less than \$250.
Your business will be listed on the Cruisin' website and sponsor boards.

T-shirt Level Sponsor \$ 250 - donation of funds or items valued at \$250 or more.
Your business will receive all of the benefits above as well as be listed on the back of Cruisin' Show T-shirts and your logo will be linked from the Cruisin' website to yours.

Banner Level Sponsor \$ 500 - donation of funds or items valued at \$500 or more.
Your business will receive all of the benefits above as well as banner space on Historic Route 66.

Contributing Level Sponsor \$ 1,000 - donation of funds or items valued at \$1,000 or more.
Your business will receive all of the benefits above as well as your logo featured on sponsor boards, and printed materials, be included on posters, fliers, event listings, DJ announcement of your sponsorship and complimentary exhibitor space.

Supporting Level Sponsor \$ 1,750 - donation of funds or items valued at \$1,750 or more.
Your business will receive all of the benefits above as well as your logo featured on the back of the Cruisin' Show T-shirts, DJ announcements of your sponsorship during the show.

The Presenting Sponsor \$ 3,500 - donation of funds or items valued at \$3,500 or more.
Your business will receive all of the benefits above as well as DJ announcements of your sponsorship throughout the show, a "Sponsors Choice" Trophy Awarded to the vehicle of your choosing, and the opportunity to show your commercial on the Cruisin' web site 24/7.

Advertising Opportunities

Goodie Bag Stuffers \$25 We will pack your business card/flier in the participant goodies bags. Quantity needed is 200. Please deliver items to be inserted with payment to the Braceville Village Hall no later than Friday, September 5th.

Program Ads \$30 to \$100 400 combined programs will be printed for the "Cruisin To Remember" Car & Bike Show and the "MDMS Walk To Remember" 5K and "Mini Trooper Walk" for kids. Business card size, half page and full page ad space is available. (See attached—Program AD Order Form for details.)



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Sponsorship Levels		Goodies Level Sponsor	T-shirt Level Sponsor	Banner Level Sponsor	Contributing Level Sponsor	Supporting Level Sponsor	The Presenting Sponsor
Benefits Include			\$ 250	\$ 500	\$ 1,000	\$ 1,750	\$ 3,500
Listed on Websites	Sponsor boards	X	X	X	X	X	X
Back of T-shirts	Logo linked to your website		X	X	X	X	X
Route 66 Frontage	Banner space			X	X	X	X
Exhibitor space	DJ announcement of your sponsorship				X	X	X
Logo featured on	Sponsor Boards				X	X	X
Printed materials					X	X	X
Included on Posters	Fliers				X	X	X
Event listings							
Logo featured on	Back of T-shirts					X	X
DJ announcements of	your sponsorship during the event					X	X
Show your commercial on our website 24/7	Sponsors Choice Trophy Award						X
DJ announcements of your sponsorship throughout the event							
Thank You Package will include							
Dash Plaque		1	-	1	2	2	3
T-shirt		-	1	1	1	2	3



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Sponsorship Application

Sponsorship Packages are limited and filled on a first come first served basis. The decision to accept or reject a sponsor is at the sole discretion of the Cruisin' To Remember Show committee. Applications that cannot be filled will be returned along with your check.

Sponsorship Package Requested				
Check	Level	Dash Plaque	T-shirt	
	Goodie	1	-	
	T-shirt	-	1	
	Banner	1	1	
	Contributing	2	1	
	Supporting	2	2	
	Presenting	3	3	
Please indicate number of shirts in each size				
M	L	XL	XXL	XXXL

Business Name _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Web Site _____

Contact Person _____

Contacts Phone (____) _____ E-mail _____

Additional T-shirts maybe ordered for \$15.00 each				
M	L	XL	XXL	XXXL

Payment must be received by August 4, 2011

Make checks payable to: Village of Braceville—car show

Mail completed application with check (plus cost of additional shirts ordered) to:
 Village of Braceville
 P. O. Box 187
 Braceville, IL 60407

Please feel free to contact Lois with any questions at 815-237-8655.
 Or email: villageofbraceville@mchsi.com